



Livable San Antonio Conference

“Growing for the Future”

Regional and State Projections

Demographic, Economic and Geographic Shifts: Impacts on Housing, Transportation and the Built Environment

Objective

Businesses and government agencies must prepare for the growth of population of the San Antonio region. The purpose of this conference is to examine the alternative forecasts for this population growth to 2050, the characteristics of this growth, what other cities are doing about growth, and, importantly, how the region can cope with and manage this growth.

Much of the population dynamics of the past several decades has been shaped by the Baby Boom generation, which will retire in the years ahead. Less interested in public schools and big yards, this generation is expected to relocate. At the same time, the Millennials, aka “Generation Y,” is the population cohort now forming households while starting careers and families. According to “No McMansions for Millennials”, *Wall Street Journal*, January 13, 2012, the Millennials are 80 million strong compared to 76 million Boomers.

How will the influx of young professionals and other immigrants of all kinds determine the size and urban form of the San Antonio region in the future? How will this growth impact infrastructure, resource consumption, housing, education, and the environment?

Conference Topics

1. **Total Population Projections** to 2050 (Total San Antonio-New Braunfels MSA and constituent counties)
 - a. State Data Center projections
 - b. Texas Water Development Board projections
 - c. What could change these totals?
 - d. Comparison of San Antonio to other cities’ size and growth rates

2. Economic Growth

- a. Important sectors
- b. Workforce needs
- c. Geographic issues

3. Shifting Demographics effects on:

- a. Health care
- b. Education
- c. Transportation
- d. Infrastructure (water, sewer, recreational facilities)
- e. Housing (supply, demand, characteristics, location)
- f. Resources (water, energy, land, air)

4. Shaping Growth

- a. CBD
- b. Bexar County
- c. Growth scenarios
- d. Houston growth strategies
- e. CoSA master plan process
- f. Infrastructure planning