
PRESENTATION
TO
Imagine San Antonio
Growth Conference

November 09, 2012

STRATEGIC FRAMEWORK PLAN FOR THE CENTER CITY



SA2020 vision and goals



Dream It



Map It



Do It

Growth and equilibrium

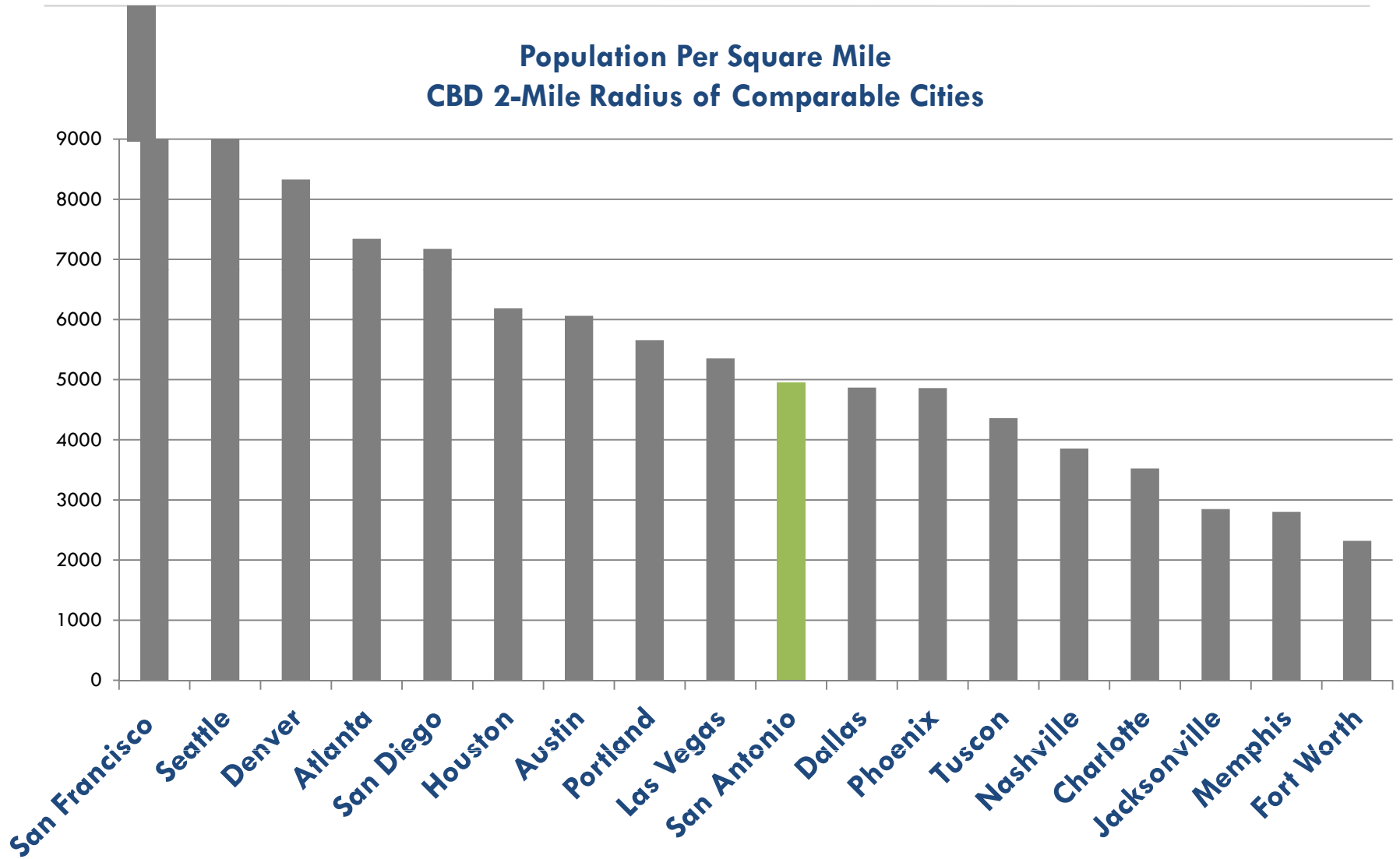
**SENSE OF
COMMUNITY** **TOURISM**



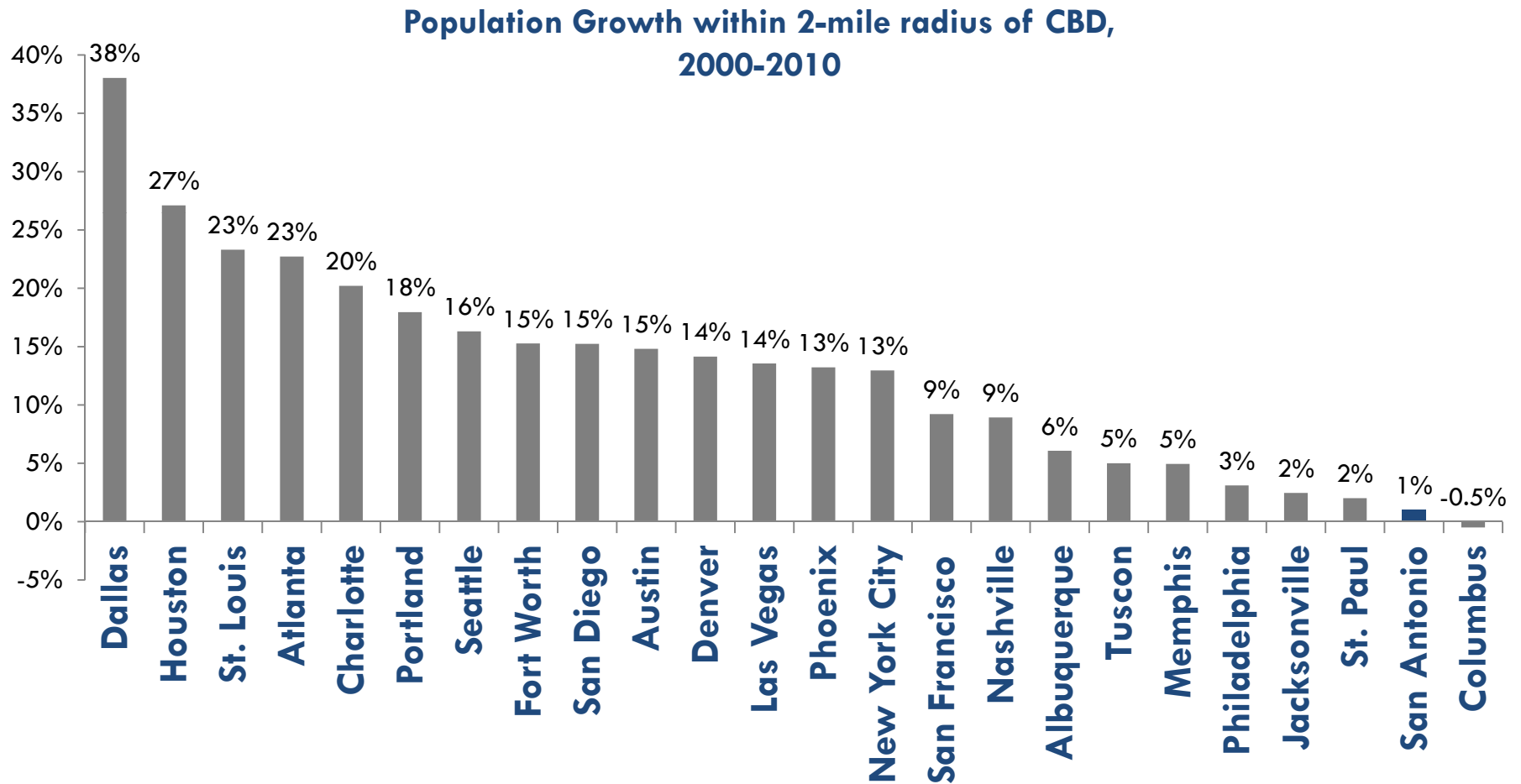
The diagram illustrates a balance scale. A horizontal blue bar represents the beam, supported by a blue triangular fulcrum. The text 'SENSE OF COMMUNITY' is positioned on the left side of the beam, and 'TOURISM' is on the right side. The beam is perfectly horizontal, indicating a state of equilibrium between the two concepts.

Potential for housing growth

**Population Per Square Mile
CBD 2-Mile Radius of Comparable Cities**

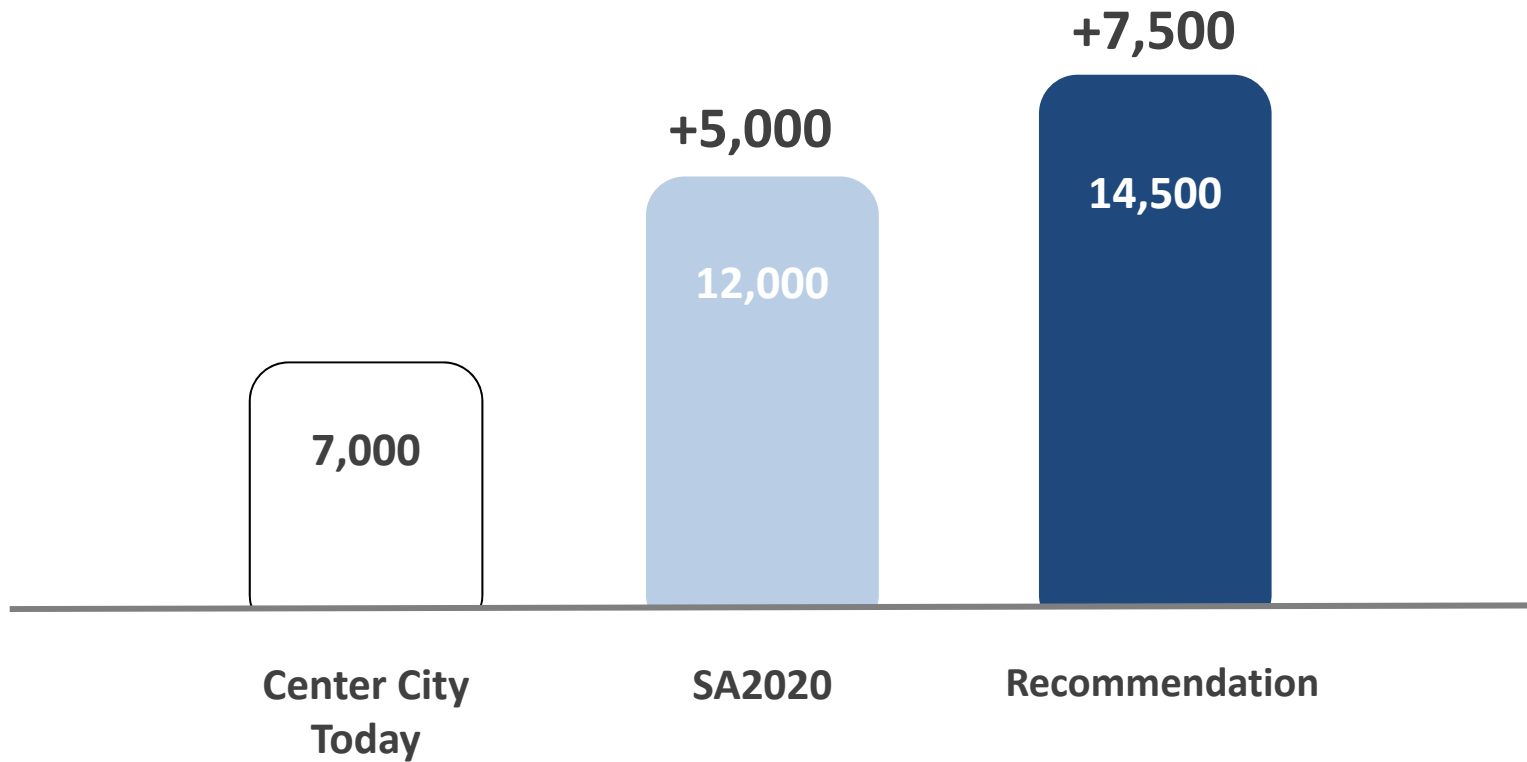


Potential for housing growth



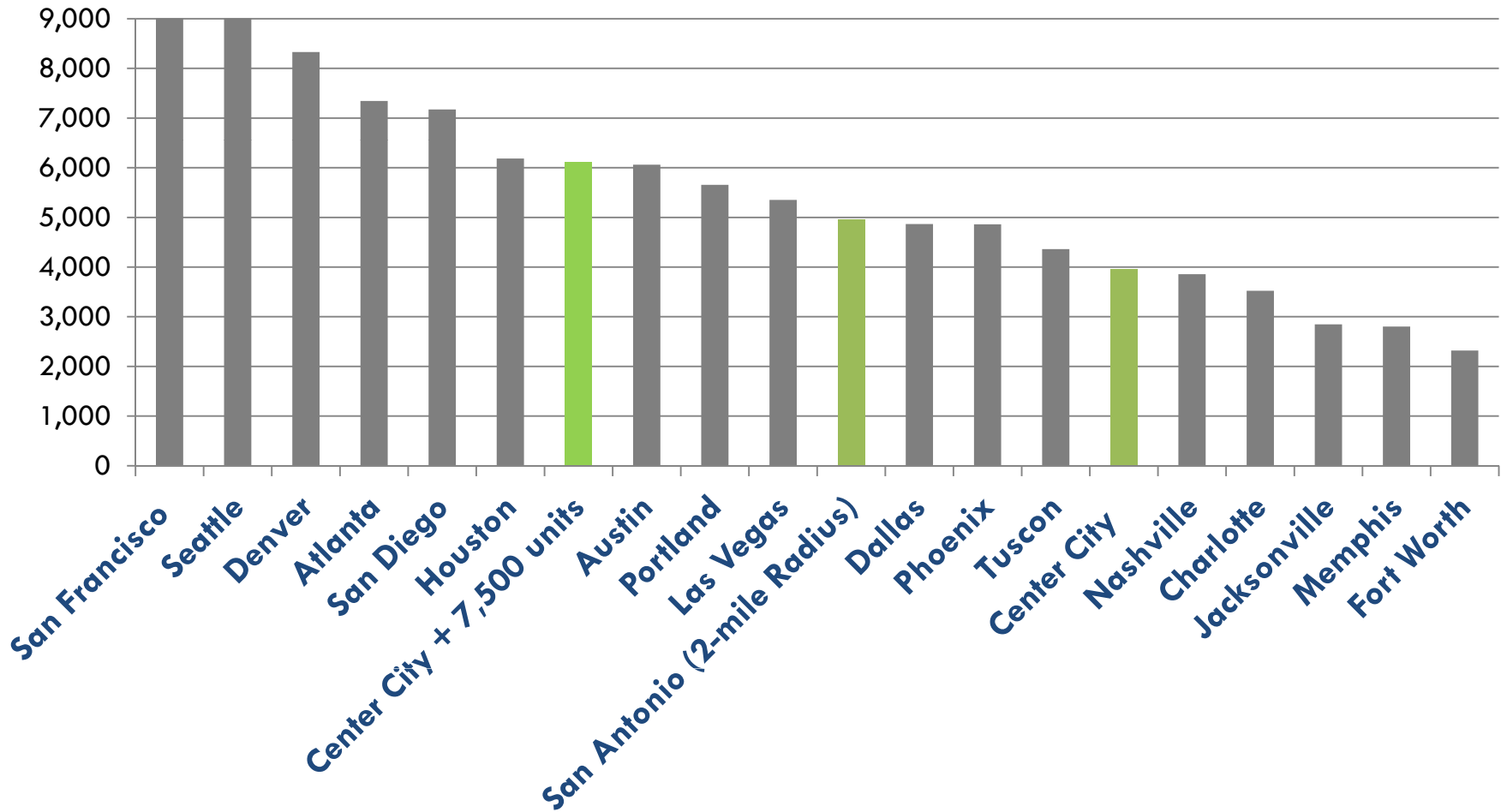
Set 7,500 housing unit growth target

Housing Units by 2020

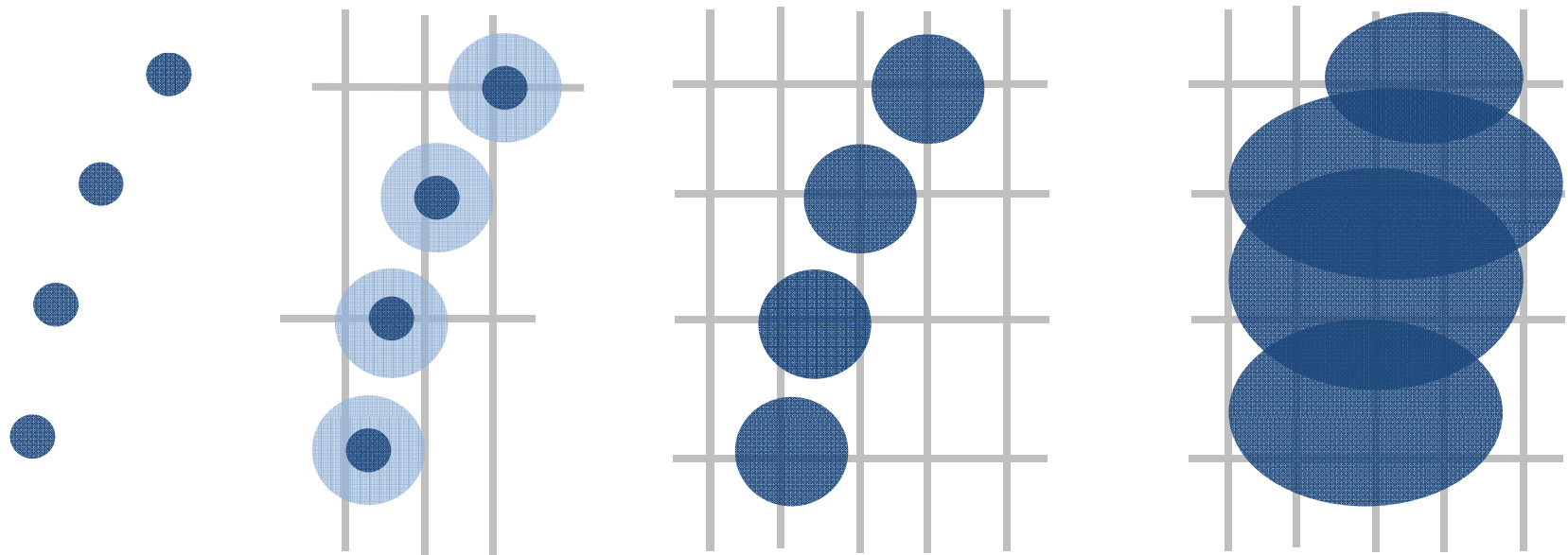


Potential for housing growth

**Population Per Square Mile
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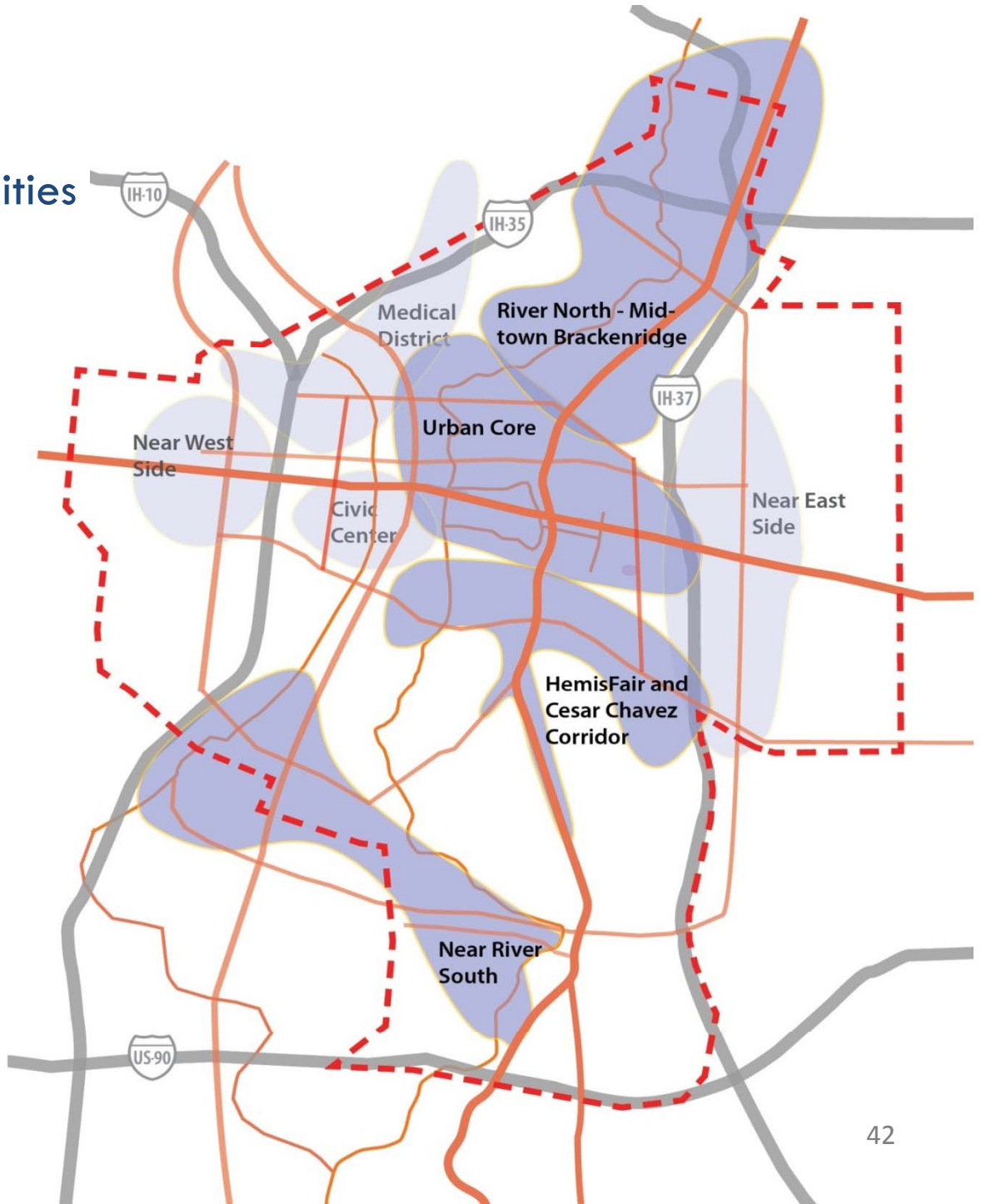
Place-based strategy



Growth over time

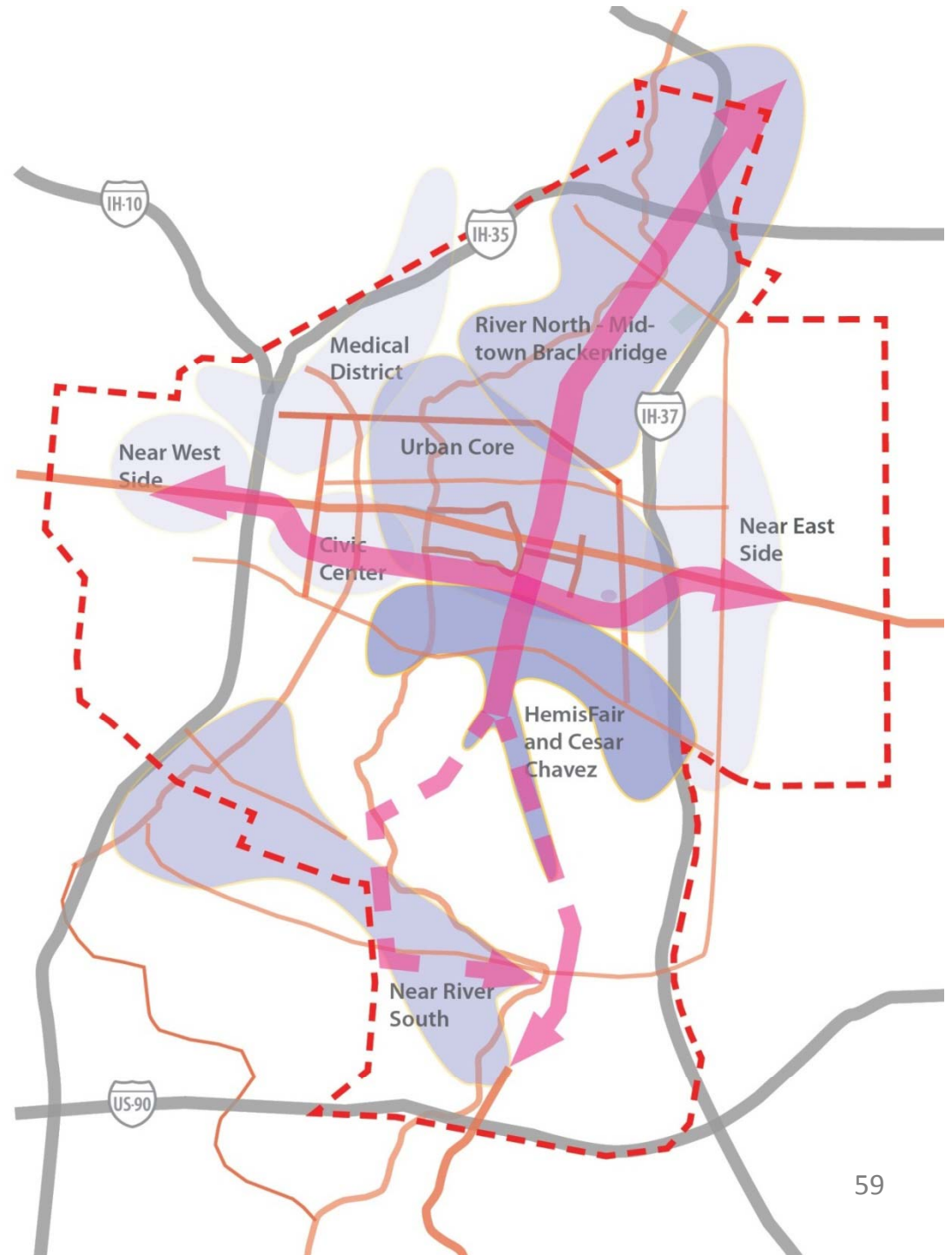


Key connections and amenities



Investment in public transit

Long-term streetcar extension options



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